



## Shawn Seipler | Chief Executive Officer Clean the World

As a social entrepreneur, Shawn Seipler is committed to focusing his business, management and leadership skills on advancing humanitarian, social and environmental causes. His commitment to excellence and his passion for corporate social responsibility led to the creation of Clean the World in 2009.

Founded in a one-car garage in Orlando, Florida, Clean the World is a social enterprise dedicated to WASH (water, sanitation, and hygiene) and sustainability. Operating in Orlando, Las Vegas, Washington, DC, Montreal, Hong Kong, Amsterdam, Punta Cana, Clean the World leads a “Global Hygiene Revolution” by working with more than 8,000 hospitality partners to recycle hygiene products and provide these vital supplies to people in need in over 127 countries. Clean the World offers sustainable, socially conscious programs to the global marketplace, aiming to prevent the millions of deaths caused by hygiene-related illnesses each year. Among these programs is the Hygiene Kit Build. These events engage corporations and civic organizations in team building activities and have a positive impact on local and global communities. Since inception, the organization has served more than 15 million individuals, distributed 53 million bars of soap and 5 million hygiene kits, and diverted over 22 million pounds of waste from landfills around the world.

Shawn has been featured on CBS Evening News, CNN, Fox News, National Geographic, Yahoo Finance, The Washington Post, and NPR.

He was recognized by The Orlando Business Journal as one of the 2015 “40 Under 40”, received the 2015 Don Quijote Excellence Award, and was the MLK Drum Major Award Winner. In 2019 he was named a member

of the Florida Council of 100, an organization of Florida business leaders who advise the state’s governor. Shawn was named “Hero of the Year” by Orlando’s News 13 and “Entrepreneur of the Year” by I-4 Business Magazine. Shawn is a board member for the Orlando Chamber of Commerce, and Rally Makers, Central Florida Foundations Social Enterprise Accelerator and has served on the City of Orlando’s Sustainability Task Force and Project DTO Task Force. In addition, he is an executive board member of Florida Youth Football & Cheer League (FYFCL) and President of the East Orlando Preds, a national championship AAU youth football and cheer club.

Under Shawn’s leadership, Clean the World was included on the Best for the Long-Term list by B-Lab in 2017, named one of the 50 Florida Companies to Watch for 2014, won the 2011 Sustainable Florida Award for Best Practices, and its Foundation is a Platinum level Guidestar participant. Fast Company awarded the Soap Saves Lives Box the “World Changing Idea 2020” award and Clean the World has ranked 37th (2020) and 23rd (2021) on the Orlando Sentinel’s list of Top Workplaces. In 2021, Shawn was a voice for hygiene at the Florida Council of 100’s annual meeting, advising Governor Ron DeSantis on hygiene relates issues. Clean the World has recycling and operations centers in Orlando, Las Vegas, Washington, DC, Montreal, Hong Kong, Amsterdam, Punta Cana.